



**CARDINAL GIBBONS HIGH SCHOOL**  
**FAMILY ASSOCIATION'S**  
**2010 ONLINE**  
**AUCTION**  
**MARCH 1-13, 2010**



The **Family Association of Cardinal Gibbons High School** is seeking donated items which will be put up for bid in March 2010 on a special link from our school website. We're contacting you about this exciting and worthwhile chance to support our school and, at the same time, publicize your brand and product to a target audience of nearly 2,000 families. That number will grow exponentially, since participants will be encouraged to forward our e-mails and invite other friends and families to participate in the auction.

Here are some of the benefits of participating in our 2010 CGHS Online Auction:

- ❖ *Greater interest in your products/services* because we'll be using powerful promotional vehicles to encourage our members' participation and support in spreading the word about the auction throughout the Raleigh – Durham – Chapel Hill area. Several donors generated new business as a result of their 2008 and 2009 online auction exposure!
- ❖ *Your business logo/photo* will be featured on the auction home page and in the online catalog.
- ❖ *Valuable marketing exposure* simply for donating an item to our online auction, far beyond that of a traditional in-the-room silent auction.
- ❖ *A tax deduction:* CARDINAL GIBBONS HIGH SCHOOL is a 501(C)(3) educational not-for-profit institution so your donation is deductible for tax purposes to the extent allowed by law.

CARDINAL GIBBONS HIGH SCHOOL is a Catholic college preparatory high school, providing 1,184 young men and women with a solid foundation of knowledge and values. Family Association spring fundraising proceeds will be used to develop innovative technology endeavors in support of students, faculty, and staff. Through creation of a Web-Conferencing Lab and Website Development, students will be offered web-supported classes and online video opportunities. Faculty and Staff will benefit from new distance learning professional development opportunities.

If you are willing to donate an auction item, please complete the enclosed *Auction Form*, and return it with your donation ASAP to Laurette Benton, Volunteer Coordinator, in the Main Office at Cardinal Gibbons. *You may email your photo/logo or a request for item pick-up to the Cardinal Gibbons Family Association to [cgfa@cghsnc.org](mailto:cgfa@cghsnc.org)* This year's exciting auction will launch on Monday, March 1<sup>st</sup> and close on Saturday, March 13th. If you have questions, please feel free to contact me ... and thanks very much in advance for your support of our school!

Sincerely,

*Jennifer Murray*

Family Association Online Auction Co-Chair  
919-303-3715; [jen.murray@att.com](mailto:jen.murray@att.com)

***Donations are requested no later than February 1, 2010. Thank you!***